

Mo Wilson

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864 Myrtle Ave Brooklyn NY

enthusiastic, dedicated, queer creative and event producer looking for new relationships and opportunities

Skills

- Experience writing articles, blog posts, social media content, pitches, press releases, website copy, reviews
- Social Media Management & Content Creation
- Microsoft Office and Cision software
- Familiarity with Topics Including: Music, Fashion, Pop Culture, Social Justice, Nightlife, LGBT Culture

Work Experience

Buffalo Exchange Buyer

May 2018 – Present

- Files merchandise reports to track sales trends in the store
- Takes part in calls with corporate to discuss current trends / future wants for the store
- Buys items into the store for immediate sale, keeping in mind current styles and store needs
- Styles mannequins and assists customers
- Comes up with store promotion ideas
- Oversees other cashiers and places money orders as an IC (“In Charge”)

Booked By Grandma Event Promoter

August 2016 – Present

- Writes social media and email copy for promotional materials
- Books talent, negotiates payment, and communicates tech wants/needs for all parties involved
- Reaches out to media outlets to secure promotional stories for events
- Curates photos/ videos for Booked By Grandma Instagram
- Provides consistent support the day of the event by handling any miscellaneous projects that arise

Freelance Journalist

June 2015 - Present

- Pitches and writes [album reviews](#), [interviews](#), and [features](#) for various outlets including [Bandcamp Weekly](#) and [Into](#)
- Meets deadlines while maintaining a professional relationship with publicists, subjects, and editors
- Staff writer for [The Le Sigh](#) and [Alt Citizen](#)

MFA | Missy Farren & Associates Intern

September 2014 - May 2015

- Drafted sample tweets for the KaBoom! Twitter handle
- Wrote and formatted newsletters for events and client outreach, highlighting the agency’s successes and offering ideas for future campaigns
- Crafted press releases + pitches, keeping in mind topical news stories and cultural events

Education

MILLSAPS COLLEGE
B.A. in Communications

Sept 2010-May 2014